**ITP201 – Capstone Project**

**Workshop #1 - Preparing Product Advertisements**

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| **Project Title** | Saint Ezekiel Moreno Healthcare Management System | | | | | |
| **Group Members** | Banua, Gabriel Francis M. | Bayon-on, Alson John R. | Rubiato, Alessander Neal L. | | |  |
| **Ads Category/Type** | 🖵 Altruism 🖵 Emulation 🖵 Humor 🖵 Sex Appeal  🖵 Anger 🖵 Fear 🖵 Intelligence 🖵 Status  🖵 Bandwagon 🖵 Friendship 🖵 Pleasure | | | **Rhetorical Strategy** | | |
| 🖵 Ethos 🖵 Pathos  🖵 Logos | | |
| **Story Theme/Concept** | Health informatics | | | | | |
| **Theme Sequence** | | | | | | |
| **Sequence #** | **Description** | | | | **Timing** | |
| 1 : Introduction | Introduce logos in order: UNO-R, CIT, IS, Organization, TEAM LOGO, | | | | 00:00 00:10 | |
| 2. Theme | Health infographics | | | | 00:12 – 0:30 | |
| 3. Services | Show services of the said organization | | | | 00:32 – 00:42 | |
| 4 Introduce system | Introduction of Saint Ezekiel Moreno Healthcare Management System | | | | 00:44 – 00:50 | |
| 5. System features | This sequence shows the available features of the system | | | | 00:52 – 01:05 | |
| 6. Conclusion and Resolution |  | | | |  | |

**Poster Worksheet**

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